DANQING HUANG

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EXPERIENCE

Ascenda Loyalty Pte Ltd. 2019 - Present Singapore

Product & Design Team

Full-time | UX Design

- Work as the main UX in projects with a focus on the web app's usability, accessibility and internationalisation
- Support product managers on writing user stories and acceptance criteria, mapping API data and tracking implementation
- Lead discussions across product managers, designers, tech leads and marketing managers to create solid user experiences
- Develop products such as travel booking, online shopping, offers hub and rewards portal for global clients, including Australia and New Zealand Bank, VISA, Virgin Money and OCBC

TUMCREATE Ltd. 2018 Singapore

Design for Autonomous Mobility

Research Assistant | UX Design

- Designed an HMI solution for an autonomous bus following a Double Diamond design process involving user research, conception, prototyping and validation with three iterations
- Presented solutions and conducted usability tests with the virtual reality (VR)

ROBERT BOSCH GmbH 2017 Germany

Design Engineering Optics and Human Machine Interface (HMI)

Intern | UX Design

- Conducted preliminary research and ideation in a commercial project for a car HMI solution with personalisation features
- Worked with a cross-functional team on the feature specifications, and generated sitemaps, wireframes and interactive prototypes for the driving app

ABOUT ME

- Passion for innovation
- Interdisciplinary team player
- Focus on user outcomes
- Hunger for knowledge

EDUCATION

TECHNICAL UNIVERSITY OF MUNICH (TUM)

M.Sc Industrial Design 2016 - 2019

SOUTH CHINA UNIVERSITY OF TECHNOLOGY

B. Eng Industrial Design 2011 - 2015

AWARDS

Universal Design Award 2017 Germany

Institute for Universal Design - InfoDoor app

Annual Scholarship x 2 China

Chair of Industrial Design, SCUT

SKILLS

Theories	Agile & SCRUM, design sprint, UX mappings, user test
Visualising	XD, Sketch, Miro, Invision
Coding	Html 5, CSS, MJML, Java, C#
Others	Unity

LANGUAGE

English	●●●●●◐
German	●●●●●○
Chinese	●●●●●●
Cantonese	●●●●●●